



Asia Floor Wage

stitching a decent wage across borders



In Asia, at a garment manufacturing unit...



The workers are having a union meeting...



How can we go on like this? I can't even buy milk for my kids...



We already get paid so poorly. On top of that, my boss hasn't paid me for 6 weeks!



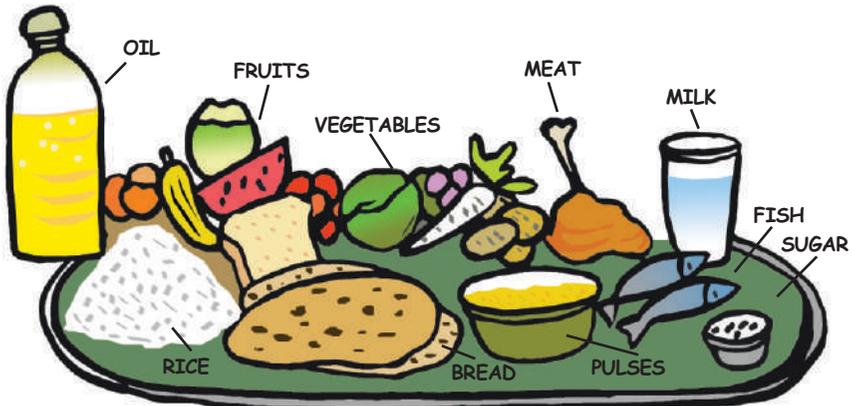
Look at Ranga, when he asked for his legal overtime wage...



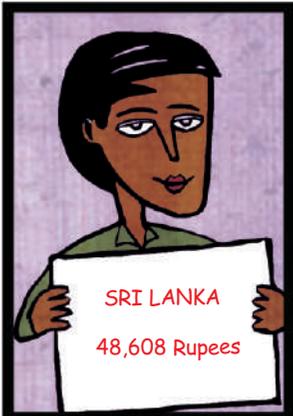




...for a family of four:





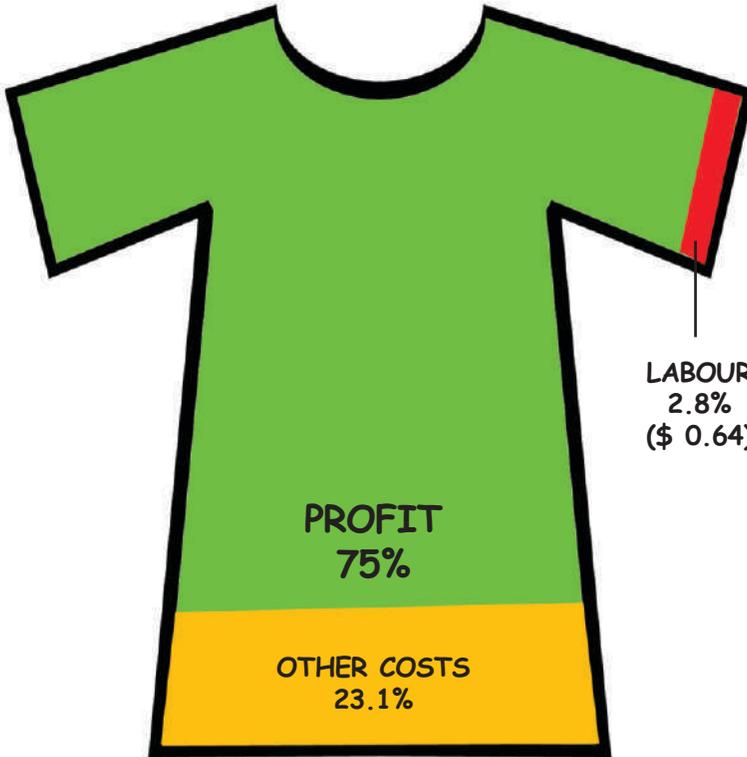


*These wages are per month





RETAIL PRICE
\$ 22.50



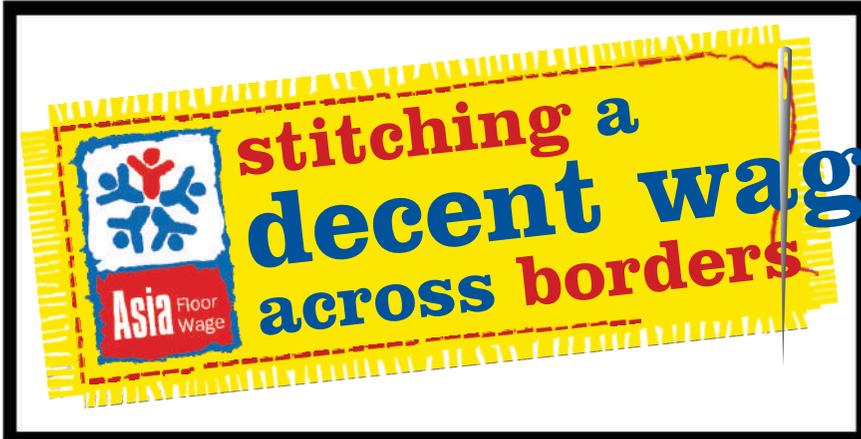
LABOUR
2.8%
(\$ 0.64)

PROFIT
75%

OTHER COSTS
23.1%

That's it? I am sure they can afford to pay us more!





Frequently Asked Questions & Answers:

What is the Asia Floor Wage Campaign?

The Asia Floor Wage Campaign is a campaign to set a regional decent wage for garment manufacturing workers in Asia. The wage is meant to meet a worker's family's basic needs, both food and non-food costs.

Who is part of the Asia Floor Wage Campaign?

Unions and labor rights groups in India, Indonesia, China, Bangladesh, Sri Lanka, Thailand, Hong Kong, Malaysia, Pakistan, Cambodia, Europe, the United Kingdom, Canada, and the United States are already part of the campaign.

How do I join the campaign?

To join the campaign, ask your workers' organisation to join the Asia Floor Wage Alliance and to unite with other unions and organisations across Asia and the world.

I'm worried that the factory that I work for will move away if we fight for higher wages.

Because this campaign is across Asia and we are fighting for a similar minimum living wage across the different countries, the companies will face same wage demands everywhere. Asia produces the majority of the world's clothing and the companies rely upon our labour. Our strength comes from our solidarity.

Can companies afford to pay us more?

On the average t-shirt, labour costs make up less than 3% of the overall cost. The big, international companies that are selling clothes in the U.S. and Europe are making more than 75% profit on each piece of clothing. They can afford to pay us, who actually make the garments, more.

Visit asia.floorwage.org to learn more....

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