



31 March 2026

To Victoria's Secret,

We, the undersigned members of the Asia Floor Wage Alliance (AFWA) Women's Leadership Committee, write to you in grief, anger, and unwavering solidarity with the women workers of the Brandix Awissawella factory in Sri Lanka following the preventable death of Ms. Paramasivam Pushpalatha.

Pushpalatha was a 45-year-old garment worker, a mother, and a woman whose labor sustained global fashion brands like yours. On October 10, 2025, she became ill at work and pleaded to leave the factory for medical care. Instead of receiving compassion and protection, she was forced to continue working until the end of her shift. Only then was she taken to the hospital, where she died a few hours later.

This was not an accident. This was a consequence of a workplace system that treats women's bodies as expendable and prioritizes production targets over human life.

As women trade union leaders representing garment workers across Asia, we recognize this tragedy as part of a broader pattern of gendered exploitation in garment supply chains. Women workers are routinely denied rest, medical care, and dignity. They are silenced through fear, intimidation, and retaliation when they speak out. Pushpalatha's death exposes the violent cost of this model of production.

Following her death, Brandix management has engaged in intimidation, harassment, and retaliation against workers, Pushpalatha's family, witnesses, and even our woman union leaders. These actions are a deliberate attempt to suppress the truth and obstruct justice. Such behavior deepens the harm and compounds the injustice already suffered.

As a brand that publicly claims to champion women's empowerment, Victoria's Secret bears direct responsibility for what happens in its supply chain. Silence in the face of this death is complicity.

We, undersigned women leaders of garment unions in Asia, demand that Victoria's Secret as Brandix's buyer:

1. Immediately cease all forms of intimidation, surveillance, and retaliation against workers, union leaders, witnesses, and community advocates;
2. Respect women workers' rights to freedom of association, collective bargaining, and independent union representation;
3. Enter into transparent and good-faith negotiations with the union to prevent future deaths and systemic abuses.



The Women's Leadership Committee stands firmly with the workers of Brandix Awissawella, with Pushpalatha's family, and with all women garment workers who risk their health and lives every day to produce profits for global brands.

We will continue to monitor this case and escalate international action until justice, accountability, and structural change are achieved.

Signed,

Asia Floor Wage Alliance (AFWA) - Women's Leadership Committee:

1. Akhi Akter, Textile Garments Workers Federation (TGWF), Bangladesh
2. Amber, Textile Powerloom Garment Workers Union Punjab, Pakistan
3. Argina Begum, Garments Sramik Karmachari Federation (GSKF), Bangladesh
4. Ashila Dandeniya, Stand Up Workers' Union, Sri Lanka
5. Baby Carolyn Octavia Kereh, Serikat Buruh Sejahtera Indonesia 1992 (SBSI1992), Indonesia
6. Baiq Evi Mahdalina MZ., Serikat Pekerja Nasional (SPN), Indonesia
7. Bhuvaneshwari, Karnataka Garment Workers Union (KOOGU), India
8. Bithi Akter, Garments Sramik Unity League (GSUL), Bangladesh
9. Chamila Thushari, Dabindu Collective Union, Sri Lanka
10. Chanda Devi, Garment and Allied Workers Union (GAWU), India
11. Chandra Devanarayana, Revolutionary Existence for Human Development Union (RED), Sri Lanka
12. Diah Priditia, Federasi Serikat Buruh-GARTEKS, Indonesia
13. Farjana Akter Moni, Sommilito Sramik Federation (SSF), Bangladesh
14. Hafsa Bibi, Textile Powerloom Garment Workers Union Punja, Pakistan
15. Hemalatha H.G., Karnataka State Garment & Textile Workers Union (KSG&TWU), India
16. Huot Sokha, Federation Union of Free and Independent (FUFU), Cambodia
17. Jahanara Begum, Bangladesh Garments & Sweaters Workers Trade Union Center (BGWTUC), Bangladesh
18. Khalida Perveen, Textile Powerloom Garment Workers Union Punjab, Pakistan
19. Kurvana Yastika, Gabungan Serikat Buruh Indonesia (GSBI), Indonesia



20. Lakshmi Devi, Garment and Allied Workers Union (GAWU), India
21. Lalitha Ranjanie, Textile Garment and Clothing Workers Union (TGCWU), Sri Lanka
22. Mah Jabeen, Textile Powerloom Garment Workers Union Punjab, Pakistan
23. Mariya Akter, Bangladesh Textile and Garments Workers Federation (BTGWF), Bangladesh
24. Moharani, Bangladesh Garments Labor Congress (BGLC), Bangladesh
25. Nasira, Textile Powerloom Garment Workers Union Punjab, Pakistan
26. N. V. Manjula, Karnataka Garment Workers Union (KOOGU), India
27. Pakhi Akter, Garments Sramik Unity League (GSUL), Bangladesh
28. Parvin Akter, Alokito Garments Shromik Federation (AGSF), Bangladesh
29. Pervin Akter, Sommlito Sramik Federation (SSF), Bangladesh
30. Rashida Akter, Bangladesh Garments and Industrial Workers Federation (BGSSF), Bangladesh
31. Razaqat Iqbal, Textile Powerloom Garment Workers Union Punjab, Pakistan
32. Rima Akter, Bangladesh Garments & Sweaters Workers Trade Union Center (BGWTUC), Bangladesh
33. Rozina Akter, Textile Garments Workers Federation (TGWF), Bangladesh
34. Rujena Akter Sumi, Green Bangla Garments Workers Federation (GBGWF), Bangladesh
35. Runa Akter, Bangladesh Garments Labor Congress (BGLC), Bangladesh
36. Sam Sreymom, Free Trade Union of Workers of the Kingdom of Cambodia (FTUWKC), Cambodia
37. Shelina Hossain, Green Bangla Garments Workers Federation (GBGWF), Bangladesh
38. Shirin Akter, Alokito Garments Shromik Federation (AGSF), Bangladesh
39. Sultana, Garments Sramik Karmachari Federation (GSKF), Bangladesh
40. Sumaiya Akter, Bangladesh Garments and Industrial Workers Federation (BGSSF), Bangladesh
41. Swasthika Arulingam, Commercial and Industrial Workers Union (CIWU), Sri Lanka



42. Tauseef Humaira, Textile Powerloom Garment Workers Union Punjab, Pakistan
43. Taslima Akter, Bangladesh Textile and Garments Workers Federation (BTGWF), Bangladesh
44. Usha R, Karnataka State Garment & Textile Workers Union (KSG&TWU), India
45. Von Samphous, Independent Trade Union Federation (INTUFE), Cambodia
46. Yang Sophorn, Cambodian Alliance of Trade Unions (CATU), Cambodia
47. Yashodama, United Union of Garment Workers (UGWU), India